

Press release

Cocoa Fruit Sweetened Couverture Launches for Industry—A First from West Africa

Koa partners with Altinmarka and Kahve Dünyası to bring a new food & beverage range made from upcycled cocoa fruit pulp

Zürich, March 31, 2025 – One of the world’s largest cocoa and chocolate manufacturers, **Altinmarka**, has launched a food & beverage product line made from upcycled cocoa fruit. The new range, **Cacaonly**, uses the natural sweetness of the cocoa fruit, eliminating the need for refined sugar.

At the heart of the Cacaonly range is the **Cacaonly chocolate**, a fruity and intense dark chocolate that is 100% sweetened with dried cocoa fruit pulp. With production facilities in Europe and Turkey, Cacaonly chocolate is available as a couverture for global industry chocolate makers, and as a bar for consumers through **Kahve Dünyası** in Turkey.

Kahve Dünyası, a cafe chain with over 250 stores across the globe and a subsidiary of Altinmarka, has launched the **Cacaonly beverage** in Turkey. This iced drink is made with cocoa fruit juice, which gives it a tropical and lychee-like taste. The low-calorie drink has no added sugar, additives, or preservatives. A powdered-inspired version of the drink has also been launched by Altinmarka.

With the versatility of cocoa fruit as a sweetener, textural element, and sustainable ingredient in foods and beverages, Altinmarka is set to expand the Cacaonly product line, introducing more offerings.

To source its cocoa fruit ingredients, Altinmarka partners with **Koa**, a Swiss-Ghanaian scale-up that works with over 5,000 smallscale farmers in Ghana. By upcycling cocoa fruit pulp, Koa pays farmers in Ghana an additional income stream from cocoa, which farmers use to invest in their farms and improve their livelihoods.

‘Cacaonly is a testament to the power of partnership,’ says Anian Schreiber, CEO and Co-Founder of Koa. ‘By unlocking the full potential of the cocoa fruit, we’re proving that innovation and sustainability don’t have to be at odds—they can go hand in hand. Together with Altinmarka and Kahve Dünyası, we’re not just making chocolate and beverages; we’re rewriting the playbook for the cocoa industry—one that lifts farmers up and creates a more delicious, responsible future for all.’

Cacaonly is now available for the industry through Altinmarka.

Photos & logos can be found here:

<https://tinyurl.com/savnkprc>

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About Altinmarka

Altinmarka is one of the world's leading manufacturers of industrial cocoa and chocolate, and a trusted solutions partner to leading global brands in over 50 countries worldwide. With a focus on innovation and sustainability, Altinmarka continues to push boundaries in the chocolate industry. Learn more at www.altinmarka.com.

About Kahve Dünyası

Kahve Dünyası is Turkey's leading coffee and chocolate brand, known for its premium quality products and café experience. By continuously innovating and embracing sustainability, Kahve Dünyası remains at the forefront of the coffee and chocolate scene. Learn more at www.kahvedunyasi.com.

About Koa

Koa is a Swiss-Ghanaian scale-up that upcycles cocoa fruit to transform foods, drinks, and lives everywhere. With a mission to spread smiles by empowering farmers with an additional income stream, helping the planet by maximising the overlooked parts of the cocoa fruit, and exciting consumers with yummy foods and beverages, Koa is leading the industry towards a more delicious, sustainable, and responsible future. www.koa-impact.com